**HEATHER BERRY**

berryh@gwu.edu

Professor of International Business and International Affairs

International Business Department

School of Business/ Funger 401T

George Washington University

Washington DC 20052

Ph 202-994-8498

Website: <http://professorheatherberry.weebly.com>

**EDUCATION:**

Ph.D., University of California, Los Angeles, Anderson Graduate School of Management,

 Dual Major: International Business & Strategy and Organization, 2001

M.Sc., University of Edinburgh (Scotland), International and European Politics

B.A., McGill University (Montreal, Canada), Political Science, Honours Program

**ACADEMIC POSITIONS:**

2018 - Full Professor of International Business and International Affairs, International Business Department in the School of Business and the Elliott School of International Affairs, George Washington University

2011 - 2018 Associate Professor of International Business and International Affairs, International Business Department in the School of Business and the Elliott School of International Affairs, George Washington University

2010 -2015 Senior Fellow, Mack Institute for Innovation Management, The Wharton School, University of Pennsylvania

2010-2011 ASA/NSF/BEA Fellow

2001-2010: Assistant Professor of Management, The Wharton School, University of Pennsylvania

**RESEARCH**

PUBLICATIONS IN REFEREED JOURNALS:

[25] Berry, H. and A. Kaul, 2022. Disaggregating Multinationality: An Empirical Examination of Aggregation, Adaptation and Arbitrage Activities by US MNCs, *Strategy Science*, Forthcoming

[24] Berry, H and A. Kaul and N. Lee, 2021. Follow the Smoke: The Pollution Haven Effect on Global Sourcing. *Strategic Management Journal*. 42(13): 2420-2450. [UTD-24; FT-50; ABS4\*]

[23] Berry, H. and A. Kaul. 2021. Corporate Renewal Across Businesses and Countries. *Strategic Management Review,* 2(2).

[22] Berry, H., 2020. Internationalizing Firm Innovations: The Influence of Multimarket Overlap in Knowledge Activities, *Journal of International Business Studies* 51(6): 963-85. [UTD-24; FT-50; ABS4\*]

[21] Berry, H., 2018. The Influence of Multiple Knowledge Networks on Innovation in Foreign Operations, *Organization Science* 29(5): 855-72. [UTD-24; FT-50; ABS4\*]

[20] Berry, H., 2017. Managing Valuable Knowledge in Weak IP Protection Countries, *Journal of International Business Studies* 48: 787-807. [UTD-24; FT-50; ABS4\*]

Winner, Dom Cabral Best Paper in Strategy/IB Theory, AOM, IM Division, 2013

[19] Berry, H. and A. Kaul. 2016. Replicating the Multinationality-Performance Relationship: Is There an S-Curve?” *Strategic Management Journal* 37(11): 2275-2290. [UTD-24; FT-50; ABS4\*]

[18] Berry, H., 2015. Knowledge Inheritance in Global Industries: The Impact of Parent Firm Knowledge on the Performance of Foreign Subsidiaries, *Academy of Management Journal* 58(5): 1438-58. [UTD-24; FT-50; ABS4\*]

[17] Berry, H. and A. Kaul, 2015. Global Sourcing and Foreign Knowledge Seeking, *Management Science*, 61(5): 1052-1071. [UTD-24; FT-50; ABS4\*]

[16] Berry, H., M. Guillen and A. Hendi, 2014, Is there Convergence across Countries? A Spatial Approach. *Journal of International Business Studies* 45(4): 387-404 [UTD-24; FT-50; ABS4\*]

[15] Berry, H., 2014, Global Integration and Innovation: Multi-Country Knowledge Generation within MNCs, *Strategic Management Journal* 35(6): 869-890 [UTD-24; FT-50; ABS4\*]

[14] Berry, H, 2013. When Do Firms Divest Foreign Operations? *Organization Science.*24:2462-79. [UTD-24; FT-50; ABS4\*]

[13] Berry, H., Guillen, M and Zhou, N. 2010. An Institutional Approach to Cross-National Distance, *Journal of International Business Studies* 41(9): 1460-1480. [UTD-24; FT-50; ABS4\*]

* Data Available at: [http://lauder.wharton.upenn.edu/ciber/research/faculty.php#](http://lauder.wharton.upenn.edu/ciber/research/faculty.php)

[12] Berry, H, 2010. Why Do Firms Divest? *Organization Science* 21(2): 380-398. [UTD-24; FT-50; ABS4\*]

[11] Berry, H. and M. Sakakibara, 2008, Resource Accumulation and Overseas Expansion by Japanese Multinationals *Journal of Economic Behavior and Organization* 65(2): 277-302 [ABS3]

[10] Berry, H., 2006. Leaders, Laggards and the Pursuit of Foreign Knowledge, *Strategic Management*

*Journal*, 27: 151-168. [UTD-24; FT-50; ABS4\*]

[9] Berry, H., 2006. Shareholder Valuation of Foreign Investment and Expansion, *Strategic Management Journal*, 27: 1123-1140 [UTD-24; FT-50; ABS4\*]

PUBLICATIONS IN EDITED VOLUMES:

[8] Berry, H., 2017. The International Configurations of US Multinational Corporations, in Alcacer, J., B. Kogut, B. Yeung and C. Thomas (eds), Advances in Strategic Management: Geography, Location and Strategy, Volume 36. Springer (New York, NY), pp 9-48.

[7] Bals, L., Berry, H., Hartmann, E. and G. Rattich, 2013. What Do We Know About Going Global Early: Liabilities of Foreignness and Early Internationalizing Firms in Devinney, T., T. Pedersen and L Tihanyi (eds) Advances in International Management Volume 26, Springer (New York, NY), pp. 397-433 (authors listed alphabetically)

PUBLICATIONS IN (REFEREED) BEST PAPER PROCEEDINGS:

[6] Berry, H. and R. Donnelly, 2020. Defending Firm Knowledge in Foreign Countries. (Best Paper) *Proceedings of the 80th Annual Meeting of the Academy of Management* Online ISSN: 2151-6561

[5] Berry, H., 2018. Combinative Capabilities, Internal Global Sourcing and Technology Diversification in MNCs, (Best Paper), *Proceedings of the 78th Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561

Nominated for the Academy of Management Carolyn Dexter Award, AOM, 2018

[4] Berry, H., 2016. The Global Family Patents of Multinational Corporations. (Best Paper) *Proceedings of the 76th Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561

[3] Alcacer, J., Berry, H., and W. Chung, 2005. Increasing Exploration: Evidence from International Expansion, *Academy of Management Best Paper Proceedings from the 65th Annual Meeting* (authors are listed alphabetically).

[2] Berry, Heather, 2003. Leaders, Laggards and the Pursuit of Foreign Knowledge, *Academy of Management* *Best Paper Proceedings from the 63rd Annual Meeting*.

[1] Berry, Heather, 2001. Do Foreign Assets Harm Stock Prices? *Academy of Management* *Best Paper Proceedings from the 61st Annual Meeting*.

ARTICLES SUBMITTED TO REFEREED JOURNALS:

Berry, H., Multidirectional and Multifunctional Intrafirm Connections and Knowledge Exploration in MNCs, under third review

Nominated for Conference Best Paper Prize, SMS Annual Conference, 2018

Nominated for the AoM Carolyn Dexter Award, AOM, 2018

Berry, H. and A. Kaul, From Aggregation to Arbitrage: The Changing Nature of Intra-firm Cross-Border Product Flows, second R&R requested

Berry, H., Leaders, Laggards and Reverse Knowledge Transfers, under second review

Berry, H. and R. Donnelly, Defending Knowledge Abroad

Nominated for HKUST Best Paper in Global Strategy, IM Division, AoM Annual Conference, 2020

WORKING PAPERS

Berry, H, Foreign Knowledge Activities and Home Country Innovation: Does Global Innovation Hollow Out or Strengthen the Home Base of MNCs?

 Nominated for Georgetown Best Paper in International Business and Policy, Academy of

 Management Annual Conference, 2019

WORK IN PROGRESS**:**

Berry H., and R. Donnelly, Patent Defense by Global Rivals

Berry, H and A. Kaul, Benefits from Cross-Country Arbitrage by MNCs

Berry, H., Product Expansion Following Knowledge Integration in Multinational Corporations

**AWARDS AND HONORS:**

* Nominated for HKUST Best Paper in Global Strategy, IM Division, Academy of Management Annual Conference, 2020
* Nominated for the Best Paper in Corporate Social Responsibility and Sustainability, IM Division, Academy of Management, 2020
* Trachtenberg Prize for Teaching Excellence (annual award given to one faculty member across the university), George Washington University, 2019
* Tucker Fellowship Award, George Washington University, 2015-2017; 2018-2021
* Nominated for the Georgetown Best Paper in International Business and Policy, IM Division, Academy of Management Annual Conference, 2019
* Nominated for the Carolyn Dexter Award, Academy of Management Conference, 2018
* Nominated for the Strategic Management Society (SMS) Best Paper Prize, Paris Conference, 2018
* Best Reviewer Award, IM Division, Academy of Management Annual Meeting, 2018
* Nominated for the Trachtenberg Prize for Teaching Excellence, George Washington University, 2017
* Best Reviewer Award, *Journal of International Business Studies*, 2016
* Nominated for the Peter B. Vaill Outstanding Doctoral Educator Award, Doctoral Program, School of Business, George Washington University, 2016
* Winner, Dom Cabral Best Paper in Strategy/IB Theory, International Management Division, Academy of Management Annual Meeting, 2013
* Extraordinary Service to the Editorial Review Board (Best Reviewer Award), *Organization Science*, 2011
* Best Reviewer Award, *Journal of International Business Studies*, 2011
* Best Reviewer Award, IM Division, Academy of Management Annual Meeting, 2011
* Finalist, Haynes Prize for Most Promising Scholar under the age of 40, Academy of International Business Conference, 2006
* Winner, Barry Richman Award for best dissertation, International Management Division, Academy of Management, 2002
* Winner, Richard Farmer Award for best dissertation in International Business, Academy of International Business, 2001
* Finalist (1 of 4), The Free Press Doctoral Dissertation Award, Business Policy and Strategy Division, Academy of Management, 2001
* Honours Program, McGill University, Montreal, Canada
* Valedictorian, Richard Montgomery High School, Rockville MD

**TEACHING**:

At George Washington University:

Taught/Developed Undergraduate International Business Core Course (IBUS3001) [[1]](#footnote-1)

Mean Instructor Evaluations of 4.6/5.0 and 4.6/5.0 in Fall, 2021

Mean Instructor Evaluations of 4.5/5.0 and 4.4/5.0 in Spring, 2021

Mean Instructor Evaluations of 4.7/5.0 and 4.6/5.0 in Fall, 2019

Mean Instructor Evaluations of 4.8/5.0, 4.7/5.0 and 4.6/5.0 in Spring 2019

Mean Instructor Evaluations of 4.6/5.0, 4.5/5.0 and 4.6/5.0 in Spring 2017

Mean Instructor Evaluations of 4.7/5.0, 4.5/5.0 and 4.4/5.0 in Spring 2016

Mean Instructor Evaluations of 4.7/5.0; 4.7/5.0 and 4.6/5.01 in Spring 2015

Mean Instructor Evaluations of 4.9/5.0; 4.8/5.0 and 4.8/5.0 in Spring, 2014

Mean Instructor Evaluations of 4.8/5.0; 4.8/5.0; and 4.5/5.0 in Fall, 2012

 Mean Instructor Evaluation s of 4.7/5.0; 4.6/5.0; and 4.5/5.0 in Spring, 2012

 Developed PhD Seminar in Multinational Management (IBUS8638)

Mean Instructor Evaluations of 5.0/5.0 in Fall, 2019

At Wharton:

Developed PhD Seminar in Multinational Management (MGMT955)

Last course ratings: 4.0/4.0 in Spring, 2010

Developed MBA Elective - Multinational Management (MGMT871)

Last course ratings: 3.51/4.0 in Spring 2009[[2]](#footnote-2)

Taught MBA Core Global Strategy (MGMT655), Spring 2010

Last course ratings: 3.45/4.0 in Spring, 2010

Developed undergraduate Multinational Corporate Strategies (MGMT205)

 Last course ratings: 3.53/4.0 in Spring 2009

Developed undergraduate Multinational Management (MGMT111)

 Last course ratings: 3.41/4.0 in Spring 2005

**SEMINARS AND CONFERENCE PRESENTATIONS**:

INVITED RESEARCH SEMINARS:

* American University, Kogod School of Business
* Baruch College School of Business
* BI Norwegian Business School
* Brigham Young University
* Bocconi University
* Bureau of Economic Analysis, Research Seminar Series
* Columbia University
* Copenhagen Business School
* Emory University
* George Washington University School of Business
* Georgetown University (invited, spring 2022)
* Harvard Business School
* INSEAD
* London Business School
* London Business School, Ghoshal Conference
* New York University Stern School of Business
* Rutgers University, Business School
* Sante Fe Institute
* Southern Methodist University, School of Business
* Sussex-Surrey IB Seminar
* University of California, Los Angeles, Anderson School
* University of Illinois, Urbana-Champaign
* University of Manchester (invited, spring, 2022)
* University of Maryland, Smith School of Business
* University of Michigan, Ross School of Business
* University of Pennsylvania, Wharton School
* University of South Carolina, Moore School of Business
* University of Virginia, Darden Business School
* University of Virginia, McIntire School
* World Bank Research Seminar

REFEREED CONFERENCE PRESENTATIONS*:*

“The Changing Nature of Global Product Integration”

 Academy of Management Annual Meeting, 2021

 Academy of International Business Annual Meeting, 2021

“Defending Knowledge in Foreign Countries”

 Strategic Management Society, 2020

 Academy of Management Annual Meeting, 2020

“Follow the Smoke: The Pollution Haven Hypothesis in Global Sourcing”

 Academy of Management Annual Meeting, Vancouver, 2020

 Academy of International Business Annual Meeting, Miami, 2020

“Corporate Renewal through Resource Exploitation and Augmentation: Evidence from US Multinationals, 1999-2014”

 Academy of Management Annual Meeting, Boston, 2019

“Foreign Knowledge Activities and Home Country Innovation: Does Global Innovation Hollow Out or Strengthen the Home Base of MNCs?”

 Academy of Management Annual Meeting, Boston, 2019

“Combinative Capabilities, Internal Global Sourcing and Technology Diversification in MNCs”

 Strategic Management Society, Paris, France, September, 2018

 Academy of Management Annual Meeting, Chicago, August, 2018

“Shareholder Valuation of Value Chain Activities Across Home and Foreign Markets”

 Academy of Management Annual Meeting, Atlanta, August, 2017

 Strategic Management Society Annual Meeting, Houston, October, 2017

“Radical and Incremental Innovation in Foreign Operations”

 Druid Conference, New York University, June, 2017

 Academy of Management Annual Meeting, Atlanta, GA, August 2017

“The Global Family Patents of Multinational Corporations”

 Academy of Management Annual Meeting, Anneheim, CA, August, 2016

 Academy of International Business Annual Meeting, New Orleans, LA, June, 2016

 Druid Conference, Copenhagen, June, 2016

“Institutional Distance and Risk”

 Academy of Management Annual Meeting, Anneheim, CA August, 2016

“Is There a Multinationality Effect? Exploring the Multinationality-Performance Relationship”

 Academy of Management Annual Meeting, Vancouver, Canada, August, 2015

 Strategic Management Society Annual Meeting, Denver, October, 2015

“An Evolving Landscape: The Reconfiguration of Global Value Chain Activities”

 Academy of Management Annual Meeting Symposium, Philadelphia, August, 2014

“Distance in International Business Research: Moving Beyond Critique”

 Academy of International Business Annual Meeting Panel, Vancouver, Canada, June, 2014

“Global Sourcing and Foreign Knowledge Seeking: A Formal Model and Empirical Analysis”

 Academy of International Business Annual Meeting, Vancouver, Canada, June, 2014

 Academy of Management Annual Meeting, Philadelphia, August, 2014

“Knowledge Transfer and Knowledge Generation: The Impact of Parent Firm Knowledge on Foreign Subsidiary Innovation”

 Academy of International Business Annual Meeting, Turkey, July, 2013

 Academy of Management Annual Meeting, Orlando, August, 2013

“Managing Resource Flows within MNCs: The Contingent Role of Expatriates in Foreign Subsidiaries”

 Academy of Management Annual Meeting, Orlando,, August, 2013

“Global Integration and Innovation: Multi-Country Knowledge Generation within MNCs”

 Academy of Management Annual Meeting, Boston, 2012

 Academy of International Business Annual Meeting, Washington DC, 2012

“Offshore Outsourcing: How Access and Exposure to Foreign Markets Impact the Offshore Outsourcing Decisions of MNCs”

 Academy of Management Annual Meeting, Boston, 2012

“Foreign Knowledge Seeking and Country Exit: the Joint Impact of Firm and Country Characteristics”

 Strategic Management Society Annual Meeting, Prague, 2012

 Academy of Management Annual Meeting, Boston, 2012

“The Changing Nature of Global Integration”

 Strategic Management Society Annual Meeting, Miami, 2011

 Academy of Management Annual Meeting, San Antonio 2011

 “Going Global Early: Liabilities of Foreignness and Early Internationalizing Firms”

 Advances for International Management EIBA pre-conference, December 2012

 Academy of International Business Annual Meeting, Rio de Janeiro, Brazil, 2010

“Firm Resources and the Diversification-Performance Relationship”

 Academy of Management Annual Meeting, Montreal, Canada, 2010

“A New Approach to Cross-National Distance”

 Academy of International Business Annual Meeting, Rio de Janeiro, Brazil, 2010

“When Do Firms Divest Foreign Operations?

Academy of Management Annual Business Meeting, Chicago 2009

“The Strategies and Structures of Multinational Corporations”

CIBER Frontiers 2009 Conference, December, 2009

Academy of Management Annual Meeting, Chicago, 2009

Academy of International Business Annual Meeting, San Diego, 2009

‘Organizational Linkages and Product Integration in Multinational Corporations’

Strategic Research Forum, Ashville, North Carolina, May, 2008;

“Own and Other Firm Influences on Foreign Expansion Across Value Chain Activities”

Academy of Management Annual Business Meeting, Philadelphia, 2007

Academy of International Business Annual Meeting, Indianapolis, 2007

“Imitating Relevant Firms”

Academy of Management Annual Business Meeting, Atlanta, 2006;

Academy of International Business Annual Meeting, Beijing, China, 2006

“Why Do Firms Divest?”

Strategic Renewal Conference, Chicago, March, 2007;

Academy of International Business Meeting, Beijing, China, 2006

Academy of Management Annual Meeting, Atlanta, 2006

Strategy Research Forum, Toronto, Ontario, Canada, 2004

“Increasing Exploration: Evidence from International Expansion”

Academy of Management Annual Business Meeting, Hawaii, 2005

Strategic Management Society Annual Meeting, Orlando,2005.

“Leaders, Laggards and the Pursuit of Foreign Knowledge,”

Academy of Management Annual Business Meeting, Seattle, 2003

Academy of International Business Annual Meeting, Monterey, 2003

“Shareholder Valuation of Foreign Investment and Expansion”

 Academy of Management Annual Meeting, Denver, August, 2002

 Academy of International Business Annual Meeting, Puerto Rico, June, 2002

“The Exploitation and Development of Intangible Assets by Multinational Enterprises” (Dissertation)

 Panel of Finalists for Barry Richman Award for best dissertation in International Management,

Academy of Management, Denver, August, 2002;

Panel of Finalists for Richard N. Farmer Award for best dissertation in International Business,

Academy of International Business, Australia, November 2001

“Resource Accumulation and Overseas Expansion by Japanese Multinationals: An Empirical Analysis of

Academy of International Business Annual Meeting, Charleston, November, 1999;

Academy of Management Annual Meeting, Chicago, August, 1999

**RESEARCH GRANTS:**

GW CIBER Grant for Glob-S Research Lab, 2019-2022

GW CIBER Research Grant, Summer 2015

Mack Institute for Innovation Management, The Wharton School, University of Pennsylvania, 2013

ASA/NSF/BEA Fellowship, academic year 2010-2011 and summer, 2012

Center for International Business Education and Research (CIBER), the Lauder Institute,

 University of Pennsylvania, 2008, 2009, 2010

Global Initiative Program, Wharton School, University of Pennsylvania, 2009, 2010

Mack Center on Technological Innovation, The Wharton School, University of

Pennsylvania, 2003, 2004, 2005

Reginald H. Jones Center for Management Policy, Strategy and Organization, Wharton

School, University of Pennsylvania, 2002

Anderson School Dissertation Year Fellowship, UCLA (1999-2000)

UCLA, CIBER Student Research Awards, 1997, 1998

UCLA Graduate Division Fellowship for tuition and registration fees for PhD program (1995-1999)

**SERVICE TO ACADEMIA**:

Service at George Washington University:

 Glob-S Research Lab, Founding Co-Director (along with Luis Ballesteros), 2018-present

Interim Co-Director, GWSB Doctoral Program, Spring, 2019

IB Department Doctoral Lead Professor and School Doctoral Committee Representative,

2013-present

 Second Year Comprehensive Exam Organizer, 2017-present

Faculty Search Committee Chair, International Business Department, 2015-2016, 2016-2017

IB Department Seminar Series Organizer, 2014-2017

 IB Department Seminar Series Co-Organizer, 2013-2014

Research Committee, 2012-2013

Ad Hoc Committee to select Blue Ribbon Panel to review the doctoral program, 2012-2013

 Elected by GW School of Business faculty

Teaching Excellence Committee, 2011-2012

Faculty Participant, GW Doctoral Student Association panel on Approaching the Job Market,

March, 2012

Service at the University of Pennsylvania:

PhD Admission Committee, Management Department, 2002-2004, 2008-2009

Co-Organizer, Junior Faculty Retreat, Management Department, September, 2002-2005

Co-Organizer (with Vit Henisz), Multinational Management Seminar Series, 2001-2005.

Co-Organizer (with Gerry McDermott), Multinational Management Seminar Series, 2006-2007.

Organizer, Multinational Management Seminar Series, 2007-2008.

Management Department Seminar Committee, 2009-2010

Junior Faculty Search Committee, Multinational Management Group, Management Department,

2003-2004.

Junior Faculty Search Committee, Strategy Group, Management Department, 2007-2008

Penn Fulbright Applicant Review Committee, 2006-2009

Huntsman Undergraduate Thesis Advisor

2003: Vivianne Leung

2002: Michelle Liu

Undergraduate Independent Study Advisor

2003: Silvya Yu

First Year Multinational Management Exam Organizer

2007: Nan Zhou, Anindya Ghosh

2006: Lite Nartey

2005: Elisa Alvarez, Aseem Kaul, Joydeep Chatterjee

2004: Srividya Jandhyala, Charlie Reuters

2003: Anuja Gupta, Lakshmi Ramarajan, Rafael Corredoira

Second Year Multinational Management Exam Committee

2008: Nan Zhou

2007: Lite Nartey

2005: Srividya Jandhyala, Charlie Reuters

 Doctoral Student First and Second Year Advisor (with M. Guillen)

2006 and 2007: Nan Zhao

Dissertation Committee Membership:

Yuxi (Lance) Cheng, (GWU), advancement planned for May, 2022

Si (Coco) Cheng, (ESSEC), advancement, June, 2021

Narae Lee (Management, University of Minnesota), defense in April, 2022

First Placement: Assistant Professor at Singapore Management University

Roisin Donnelly (Management, Bentley), defended 2018; First Placement: Assistant

Professor at Tilburg University

Srividya Jandhyala (Multinational Management, Wharton), defended 2009:

First Placement: Assistant Professor at George Washington University

Aseem Kaul (Strategy, Wharton), defended 2009: Placement: Assistant

Professor at University of Minnesota.

Editorial Activities:

Associate Editor:

 *Strategic Management Journal*, 2017–2019 and 2020-present

 Consulting Editor:

 *Journal of International Business Studies*, 2017 – present

Editorial Review Boards:

 *Strategic Management Journal,* 2007- present

*Journal of International Business Studies*, 2007- present

*Organization Science,* 2009 – present

*Global Strategy Journal*, 2013- present

Reviewer For:

*Academy of Management Journal*

*Journal of Economic Behavior and Organization*

*Journal of Management*

*Management Science*

*Administrative Science Quarterly*

Conference Reviewer For:

Academy of International Business Annual Meetings, yearly since 1999

Academy of Management Annual Meetings, yearly since 1999

 Business Policy and Strategy Division

 International Management Division

 Informs Dissertation Proposal Competition, 2003-2006, 2008-2012

 Strategic Management Society Annual Meeting, yearly since 2008

 DRUID, 2016-present

Service to the Academic Community:

Elected Officer of STR (formerly BPS) Division, Academy of Management, 2018-2023

 Division Chair, 2021-2022

Division Chair Elect, 2020-2021

Program Chair, 2019-2020 (for two programs! because of virtual AOM program)

Assistant Program Chair, 2018-2019

Elected to Executive Committee, INFORMS, College on Organization Science, 2007-2011

Executive Committee Chair, 2010-2011

Executive Committee Vice Chair, 2009-2010

Program Chair, 2008-2009

Dissertation Proposal Competition Organizer, 2007-2008

BPS Executive Committee (elected), Academy of Management, 2008-2010

SMS Theme Track Chair for Cross-Border Flows of Products, Services and People, Annual Meeting, Toronto (Virtual), 2021

Conference Co-Organizer:

 Strategic Research Forum, Cape Cod, MA, May 2007

Junior Faculty Consortium Organizer and Chair, Academy of International Business Annual

Meeting, Vancouver, Canada, 2014

Junior Faculty Consortium Co-Chair (with Udo Zander), IM Division, Academy of Management

Annual Meeting, Atlanta GA, 2017

Invited Panel Organizer

 Multinational Firm and Establishment Level Data: What’s Hot in 2012?, Academy of

 International Business Annual Conference, 2012

Invited Discussant:

Strategic Research Forum, Egg Harbor, NJ, May, 2006

Academy of Management, Atlanta, GA, August, 2006

International Research Conference, Harvard Business School, March, 2006

Strategic Research Forum, St. Louis, MI, May, 2003

Academy of International Business, Monterey, CA, July 2003.

Academy of Management, Washington, DC, August, 2001

Panelist:

 Faculty Mentor, Emlyon’s annual Chamonix PhD Workshop, March 2022 (invited)

Faculty Panel, Innovation in Emerging Markets and the Western MNC Response,

Strategic Management Society Annual Conference, 2018

Faculty Panel, Special Panel of Editors of Mainstream Management Journals, Academy

of International Business, 2018

Faculty Panel, Measuring Cross-National Differences through Traditional and Non-

Traditional Sources: Opportunities and Challenges of Big Data, Academy of

Management, 2018

Faculty Panel, Doctoral Consortium, IM Division, Academy of Management, 2016

Faculty Panel on Innovation Research: Where Have We Come and Where

Are We Going?, Fueling Innovation in the Global Economy, GW-CIBER

Conference, 2015

Faculty Panel, Doctoral Consortium, IM Division, Academy of Management, 2013

Faculty Panel, Doctoral Consortium, Academy of International Business, 2008

Faculty Panel, Doctoral Consortium, IM Division, Academy of Management, 2006

Faculty Panel, Doctoral Consortium, Academy of International Business, 2003

 Faculty Panel, Doctoral Consortium, IM Division, Academy of Management, 2003

Planning Your Dissertation, Academy of Management, BPS Division, 2002.

Participant:

 Paper Development Workshop Mentor, Academy of International Business, June, 2009

Junior Faculty Consortium, Academy of International Business, June, 2002

Doctoral Consortium, BPS Division, Academy of Management, August, 1999

Doctoral Consortium, IM Division, Academy of Management, August, 1998

Professional affiliations and memberships:

 Academy of Management, BPS and IM Division

 Academy of International Business

 INFORMS

Strategic Management Society

National Women’s Political Caucus

**OTHER PROFESSIONAL EMPLOYMENT:**

*Corporate Intern,* Toyota Motor Sales, US Headquarters in Los Angeles, California, Summer, 1996

1. Assisted in reviewing and assessing organizational and strategic options for the New Business Practices Group within Toyota;
2. Involved with the start-up of the New Business Practices Group, including drafting the mission statement for the group.

*Ways and Means Committee Associate*, US Congress, Washington, D.C., 1994-1995

1. Responsible for legislative matters before the House Ways and Means Committee
2. Wrote floor statements and committee testimony;
3. Drafted legislation with legislative counsel.

*Policy Analyst*, US House of Representatives, Washington, D.C., 1992-1994

1. Wrote policy option and background papers on trade, national security and health care issues for a Congressional legislative caucus.

*Analyst*, Office of Policy and Legislative Analysis, US Department of Labor, 1989-1990

1. Assisted in preparing testimony and background information for senior Department officials for congressional hearings.

**MEDIA MENTIONS:**

Globalization is Over. The Global Culture Wars Have Begun, New York Times, April 8, 2022.

BEA Briefing: American Multinationals and American Interests 40 Years Later, What Have We Learned From Research Using BEA Data? *Survey of Current Business*, Bureau of Economic Analysis (BEA), November, 2017

Research Spotlight: Multinational Enterprises and International Technology Transfer, *Survey of Current Business*, Bureau of Economic Analysis (BEA), September, 2014

Why Eurozone Woes are Creating Headwinds for Global Firms, *Knowledge@Wharton*, April 25, 2012

The 100 Day Dash: An Ambitious but Worrisome Start for the Obama Administration,

*Knowledge@Wharton*, April 29, 2009

Worry in the West as Eastern and Central European Economies Head South, *Knowledge@Wharton*,

March 4, 2009

Dear President-elect Obama: Here’s How to Get the Economy Out of the Ditch, *Knowledge@Wharton*,

November 12, 2008.

Linking Commerce to Geopolitics: The Candidates’ Views on Global Trade, *Knowledge@Wharton*,

September 17, 2008

Post Haste: Why Pitney Bowes Wants to Automate India’s Mailstream, *Knowledge@Wharton*, January

11, 2007

**PERSONAL:**

Married, with three kids

1. The GW IB Department mean instructor evaluation was 4.23/5.0 in 2015. [↑](#footnote-ref-1)
2. The Wharton Management Department mean instructor evaluation was 2.95/4.0 during this time. [↑](#footnote-ref-2)